Social Enterprise

Nuovo approccio alla collaborazione e alla produttività

Luca Renzanigo
Product Marketing Manager Office e Sharepoint
Microsoft Corporation

Milano, 28/05/2013

Microsoft

Collaborare

Condividere

Comunicare

Organizzare

Trovare

Gestire

Il business si sta adeguando a un trend nato nel mondo consumer

>350 milioni di
TWEET ogni giorno

TWITTER

>1 miliardo
Utenti attivi

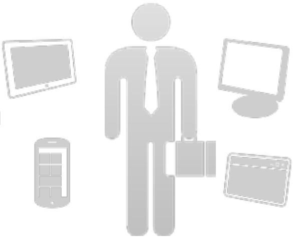
FACEBOOK

~25% Delle
chiamate internazionali

SKYPE

72% delle aziende stanno implementando strumenti di **social enterprise**

Sempre connessi:
Le persone usano in media **4 devices** ogni giorno

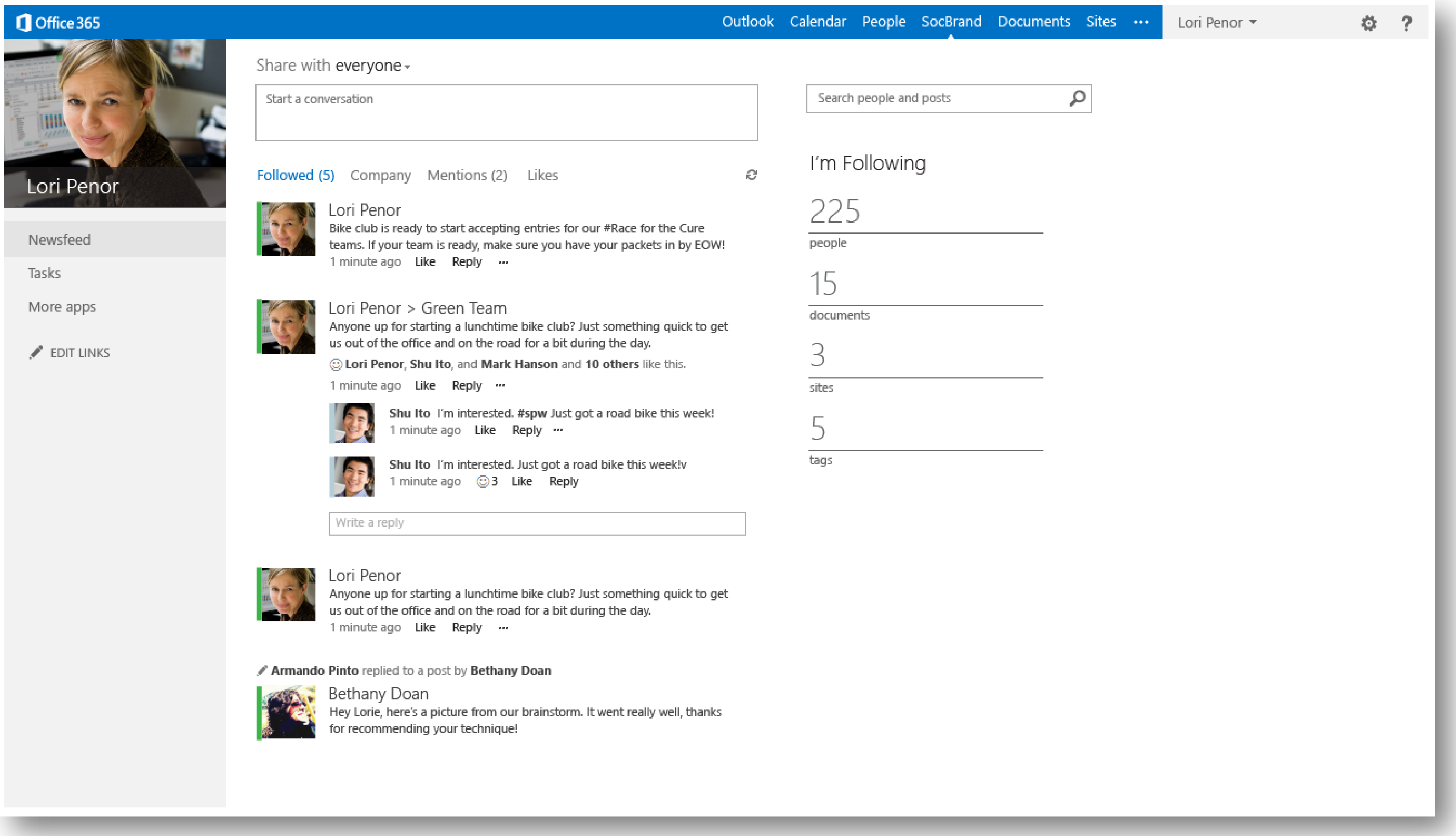


Nelle organizzazioni i dipendenti hanno la necessità di **essere in contatto**, **comunicare** e **collaborare** con nuovo approccio

Le persone devono poter collaborare in modo sicuro anche con utenti esterni alla propria organizzazione: **clienti, partner, consulenti**

Indipendentemente dove ci si trovi è necessario poter **accedere alla informazioni** in modo **sicuro** da **qualsiasi device**

Applicare l’approccio social al lavoro


Office 365
Outlook
Calendar
People
SocBrand
Documents
Sites
•••
Lori Penor
Lori Penor
Newsfeed
Tasks
More apps
EDIT LINKS
Share with everyone
Start a conversation
Search people and posts
Followed (5)
Company
Mentions (2)
Likes
Write a reply

Lori Penor
Bike club is ready to start accepting entries for our #Race for the Cure teams. If your team is ready, make sure you have your packets in by EOW!
1 minute ago Like Reply ···

Lori Penor > Green Team
Anyone up for starting a lunchtime bike club? Just something quick to get us out of the office and on the road for a bit during the day.
☺ **Lori Penor**, **Shu Ito**, and **Mark Hanson** and **10 others** like this.
1 minute ago Like Reply ···

Shu Ito I’m interested. #spw Just got a road bike this week!
1 minute ago Like Reply ···

Shu Ito I’m interested. Just got a road bike this week!v
1 minute ago ☺3 Like Reply

Lori Penor
Anyone up for starting a lunchtime bike club? Just something quick to get us out of the office and on the road for a bit during the day.
1 minute ago Like Reply ···

Armando Pinto replied to a post by **Bethany Doan**

Bethany Doan
Hey Lorie, here’s a picture from our brainstorm. It went really well, thanks for recommending your technique!

I’m Following

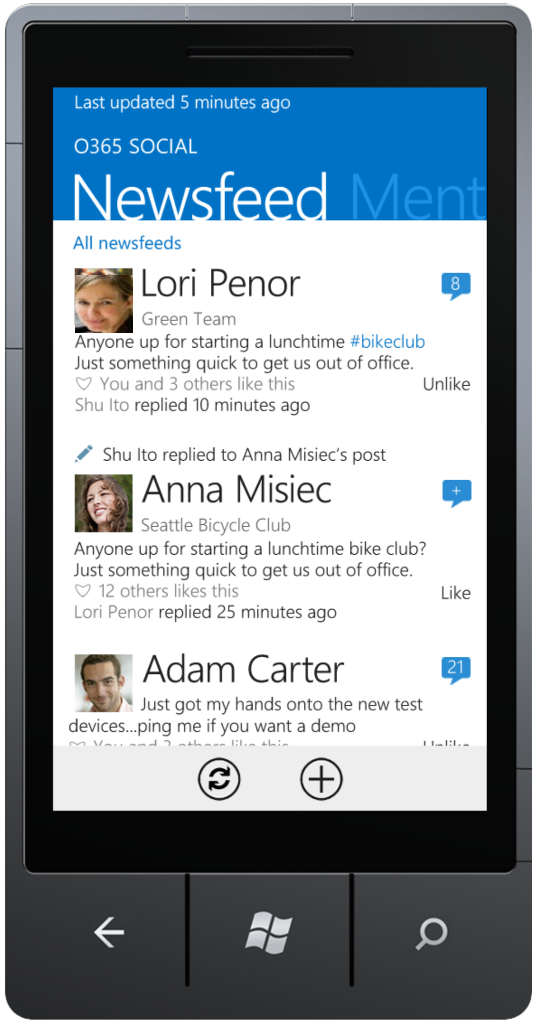
225
people

15
documents

3
sites

5
tags

Sempre connessi



Last updated 5 minutes ago

O365 SOCIAL

Newsfeed Ment

All newsfeeds

Lori Penor 8

Green Team

Anyone up for starting a lunchtime #bikeclub
Just something quick to get us out of office.

♡ You and 3 others like this Unlike

Shu Ito replied 10 minutes ago

Shu Ito replied to Anna Misiec's post

Anna Misiec +

Seattle Bicycle Club

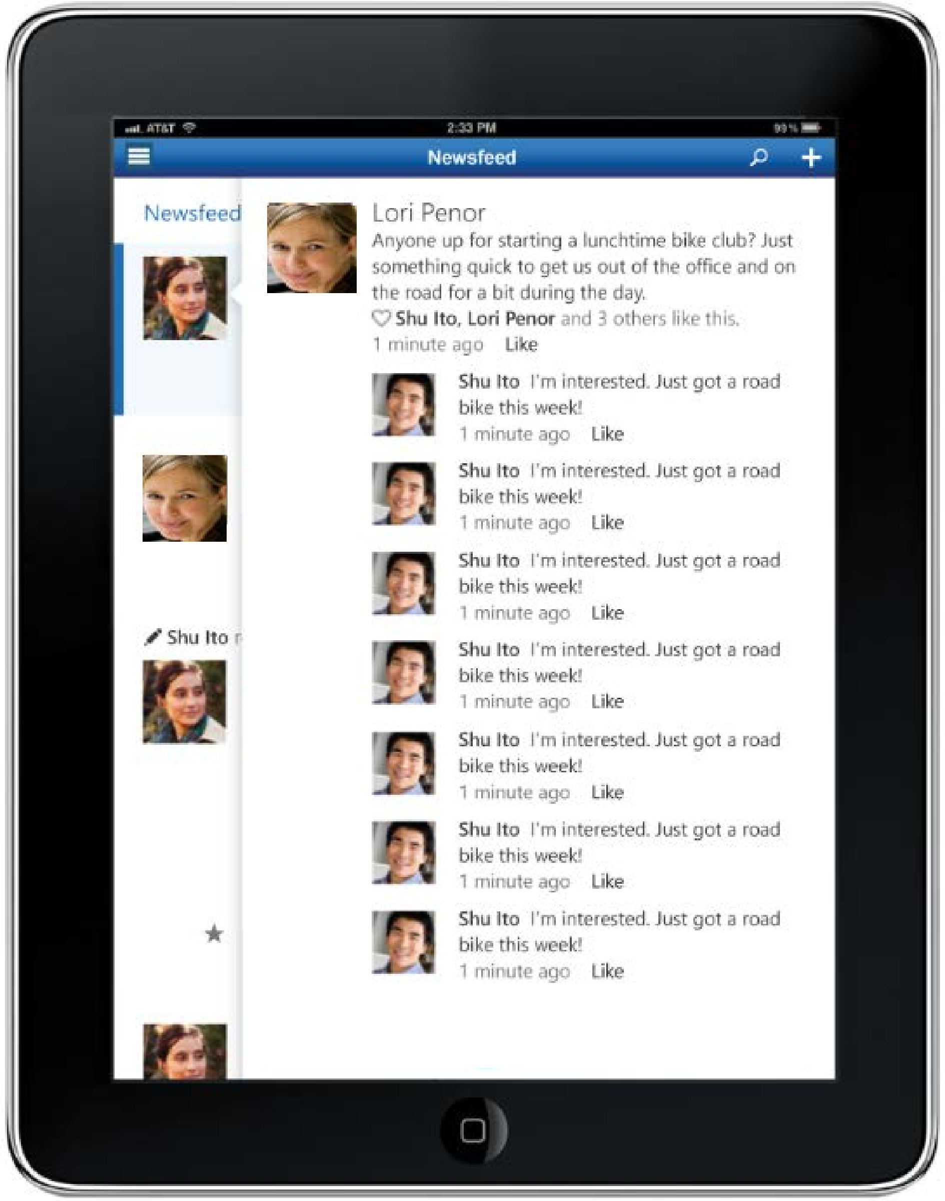
Anyone up for starting a lunchtime bike club?
Just something quick to get us out of office.

♡ 12 others likes this Like

Lori Penor replied 25 minutes ago

Adam Carter 21

Just got my hands onto the new test devices...ping me if you want a demo



AT&T 2:33 PM 99 %

Newsfeed

Newsfeed

Shu Ito r

Lori Penor

Anyone up for starting a lunchtime bike club? Just something quick to get us out of the office and on the road for a bit during the day.

♡ **Shu Ito, Lori Penor** and 3 others like this.

1 minute ago Like

Shu Ito I'm interested. Just got a road bike this week!
1 minute ago Like

Shu Ito I'm interested. Just got a road bike this week!
1 minute ago Like

Shu Ito I'm interested. Just got a road bike this week!
1 minute ago Like

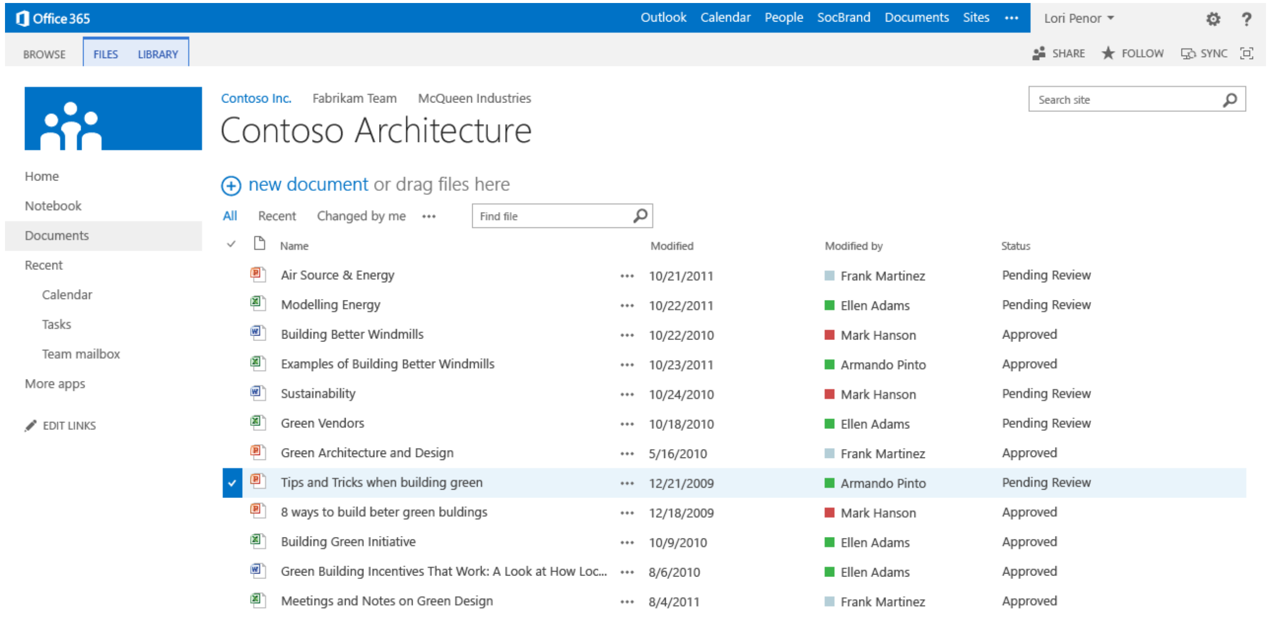
Shu Ito I'm interested. Just got a road bike this week!
1 minute ago Like

Shu Ito I'm interested. Just got a road bike this week!
1 minute ago Like

Shu Ito I'm interested. Just got a road bike this week!
1 minute ago Like

Shu Ito I'm interested. Just got a road bike this week!
1 minute ago Like

Organizzare i team


Office 365
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SocBrand
Documents
Sites
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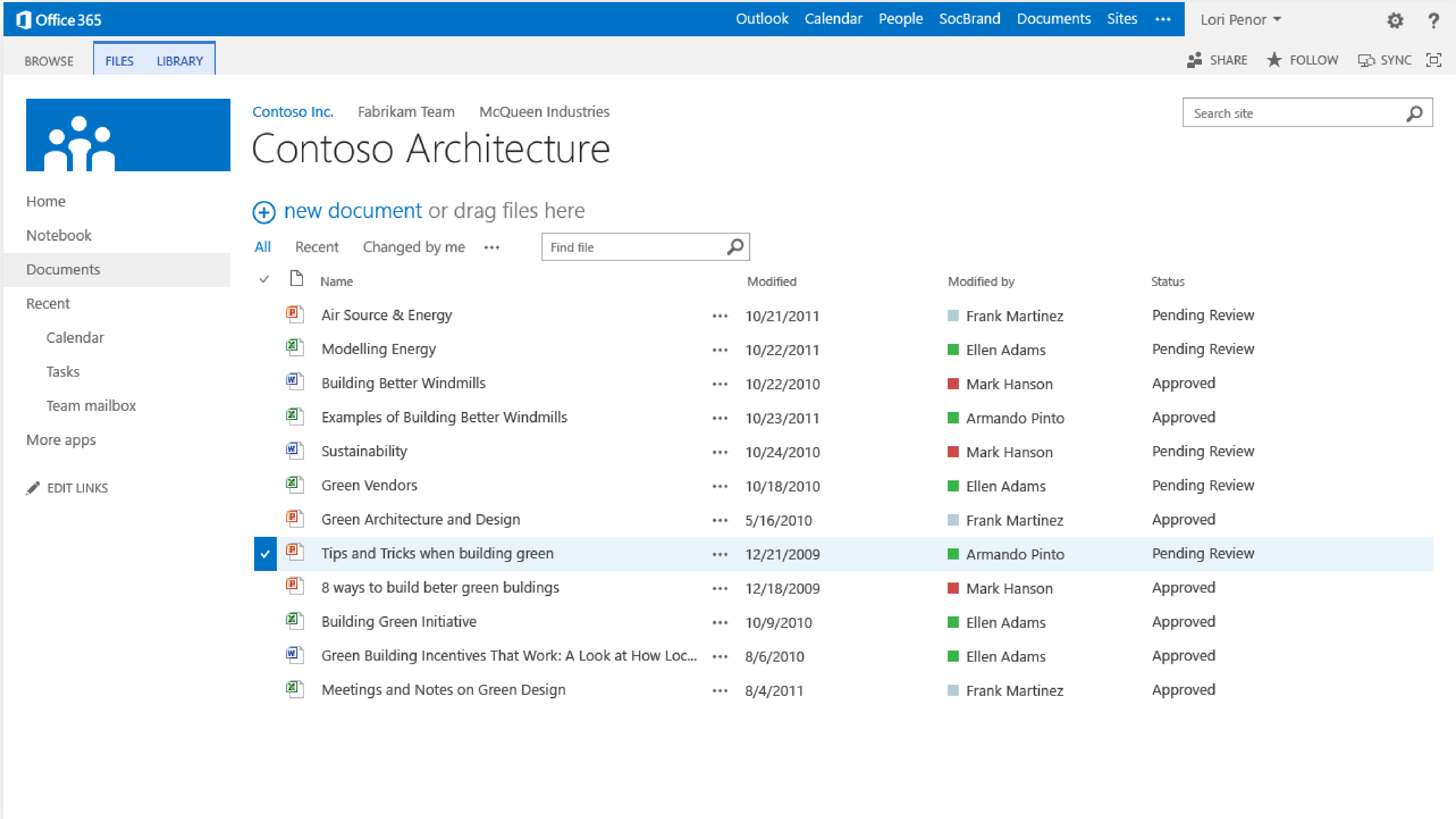
Lori Penor
BROWSE
FILES
LIBRARY
SHARE
FOLLOW
SYNC
Contoso Inc.
Fabrikam Team
McQueen Industries
Contoso Architecture
Search site
Home
Notebook
Documents
Recent
Calendar
Tasks
Team mailbox
More apps
EDIT LINKS
new document or drag files here
All
Recent
Changed by me
•••
Find file

Name		Modified	Modified by	Status
Air Source & Energy	•••	10/21/2011	⬜ Frank Martinez	Pending Review
Modelling Energy	•••	10/22/2011	🟩 Ellen Adams	Pending Review
Building Better Windmills	•••	10/22/2010	🟥 Mark Hanson	Approved
Examples of Building Better Windmills	•••	10/23/2011	🟩 Armando Pinto	Approved
Sustainability	•••	10/24/2010	🟥 Mark Hanson	Pending Review
Green Vendors	•••	10/18/2010	🟩 Ellen Adams	Pending Review
Green Architecture and Design	•••	5/16/2010	⬜ Frank Martinez	Approved
✓ Tips and Tricks when building green	•••	12/21/2009	🟩 Armando Pinto	Pending Review
8 ways to build beter green buldings	•••	12/18/2009	🟥 Mark Hanson	Approved
Building Green Initiative	•••	10/9/2010	🟩 Ellen Adams	Approved
Green Building Incentives That Work: A Look at How Loc...	•••	8/6/2010	🟩 Ellen Adams	Approved
Meetings and Notes on Green Design	•••	8/4/2011	⬜ Frank Martinez	Approved

Tenere le persone in contatto e aggiornate



Office 365
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Lori Penor
BROWSE
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FOLLOW
SYNC
Contoso Inc.
Fabrikam Team
McQueen Industries
Search site
Home
Notebook
Documents
Recent
Calendar
Tasks
Team mailbox
More apps
EDIT LINKS
All
Recent
Changed by me
•••
Find file

Contoso Architecture

⊕ new document or drag files here

✓	Name		Modified	Modified by	Status
	Air Source & Energy	•••	10/21/2011	⬜ Frank Martinez	Pending Review
	Modelling Energy	•••	10/22/2011	🟩 Ellen Adams	Pending Review
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✓	Tips and Tricks when building green	•••	12/21/2009	🟩 Armando Pinto	Pending Review
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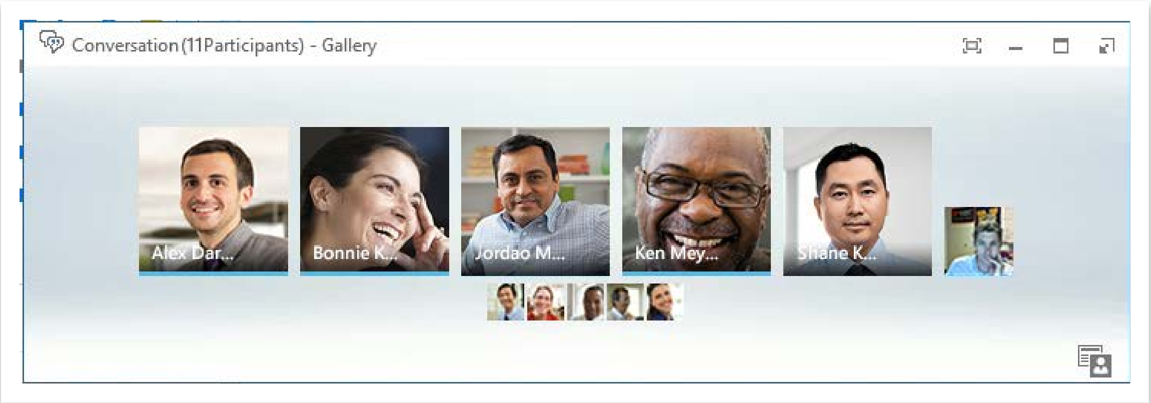
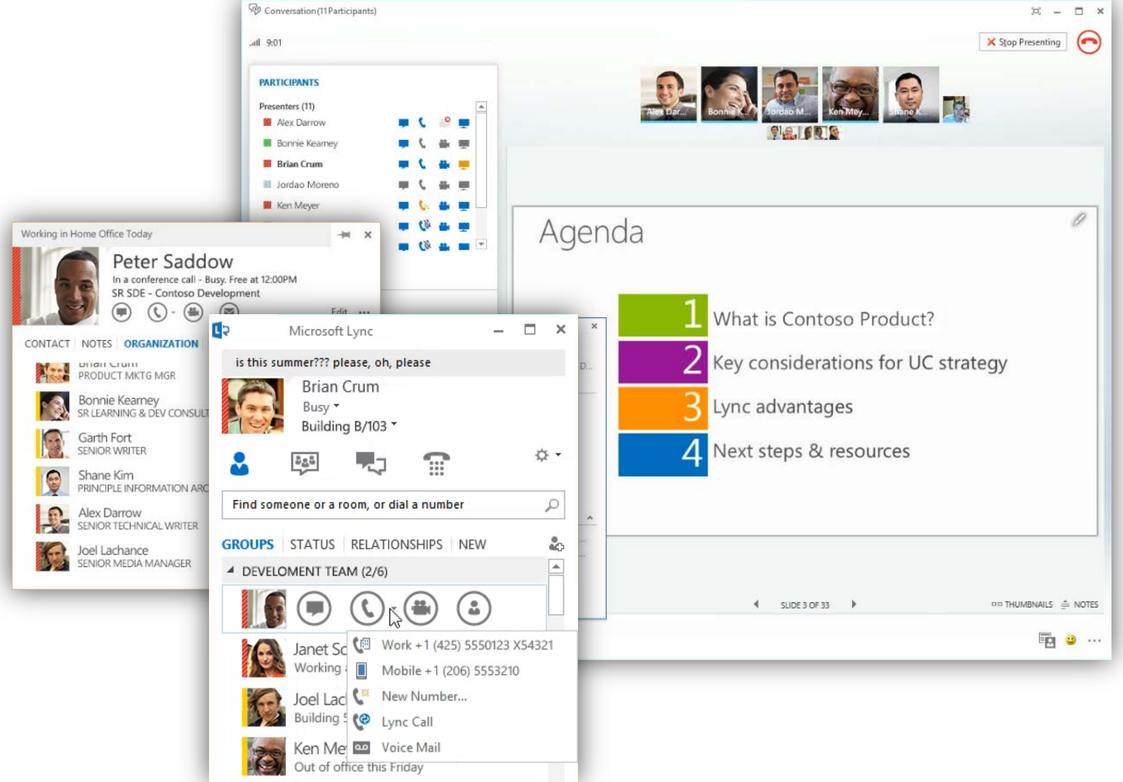
	Meetings and Notes on Green Design	•••	8/4/2011	⬜ Frank Martinez	Approved

Comunicare


Conversation (11Participants) - Gallery
Alex Dar...
Bonnie K...
Jordao M...
Ken Mey...
Shane K...


Conversation(11Participants)
9:01
Stop Presenting
PARTICIPANTS
Presenters (11)
Alex Darrow
Bonnie Kearney
Brian Crum
Jordao Moreno
Ken Meyer
Working in Home Office Today
Edit
CONTACT
NOTES
ORGANIZATION
Microsoft Lync
GROUPS
STATUS
RELATIONSHIPS
NEW
DEVELOMENT TEAM (2/6)
Work +1 (425) 5550123 X54321
Mobile +1 (206) 5553210
New Number...
Lync Call
Voice Mail
SLIDE 3 OF 33
THUMBNAILS
NOTES

Peter Saddow
In a conference call - Busy. Free at 12:00PM
SR SDE - Contoso Development

Brian Crum
PRODUCT MKTG MGR

Bonnie Kearney
SR LEARNING & DEV CONSULT

Garth Fort
SENIOR WRITER

Shane Kim
PRINCIPLE INFORMATION ARC

Alex Darrow
SENIOR TECHNICAL WRITER

Joel Lachance
SENIOR MEDIA MANAGER

is this summer??? please, oh, please

Brian Crum
Busy
Building B/103

Find someone or a room, or dial a number

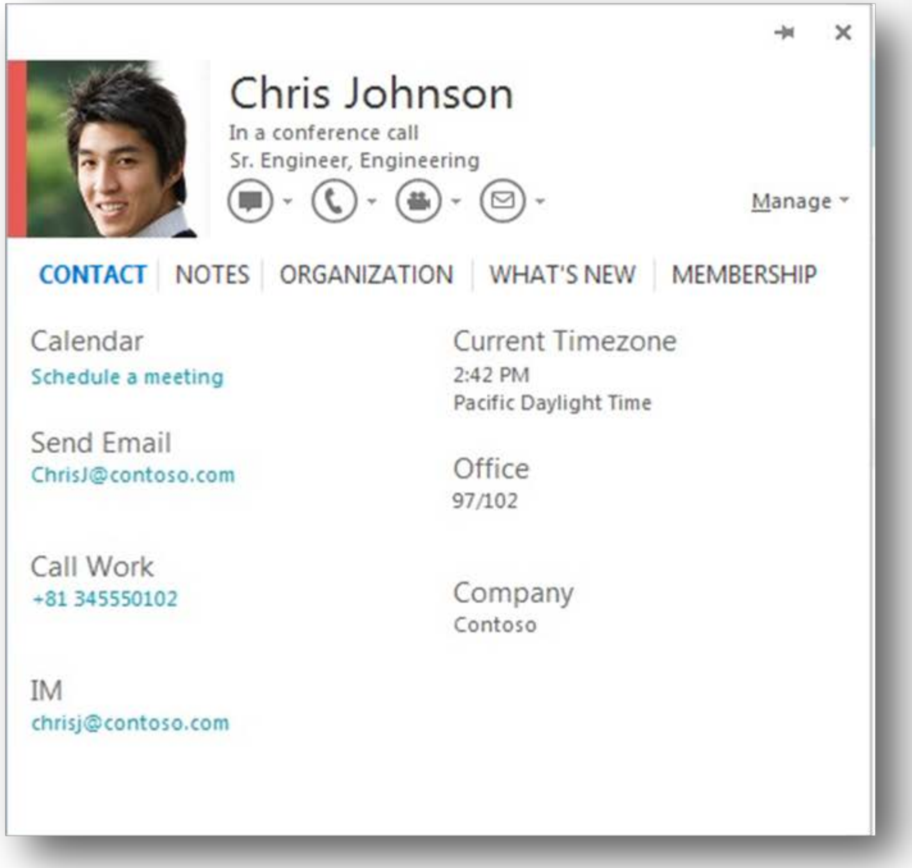
Janet Sc
Working

Joel Lac
Building

Ken Me
Out of office this Friday

Agenda

1 What is Contoso Product?
2 Key considerations for UC strategy
3 Lync advantages
4 Next steps & resources



Chris Johnson

In a conference call

Sr. Engineer, Engineering

CONTACT | NOTES | ORGANIZATION | WHAT'S NEW | MEMBERSHIP

Calendar
Schedule a meeting

Current Timezone
2:42 PM
Pacific Daylight Time

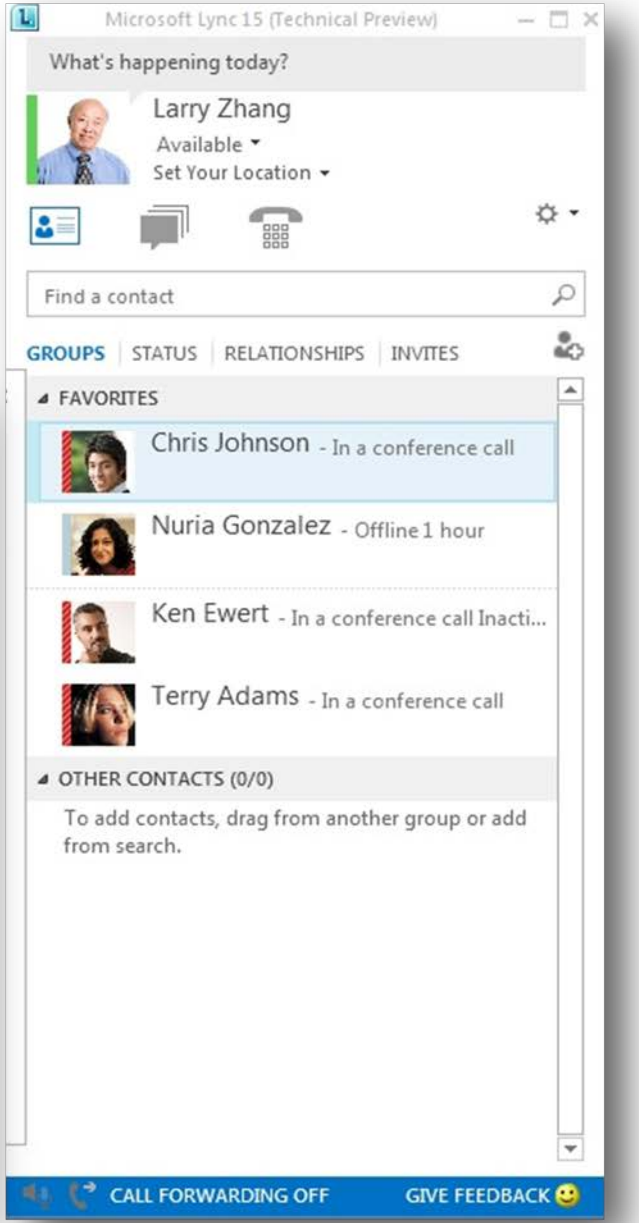
Send Email
ChrisJ@contoso.com

Office
97/102

Call Work
+81 345550102

Company
Contoso

IM
chrisj@contoso.com



Microsoft Lync 15 (Technical Preview)

What's happening today?

Larry Zhang
Available
Set Your Location

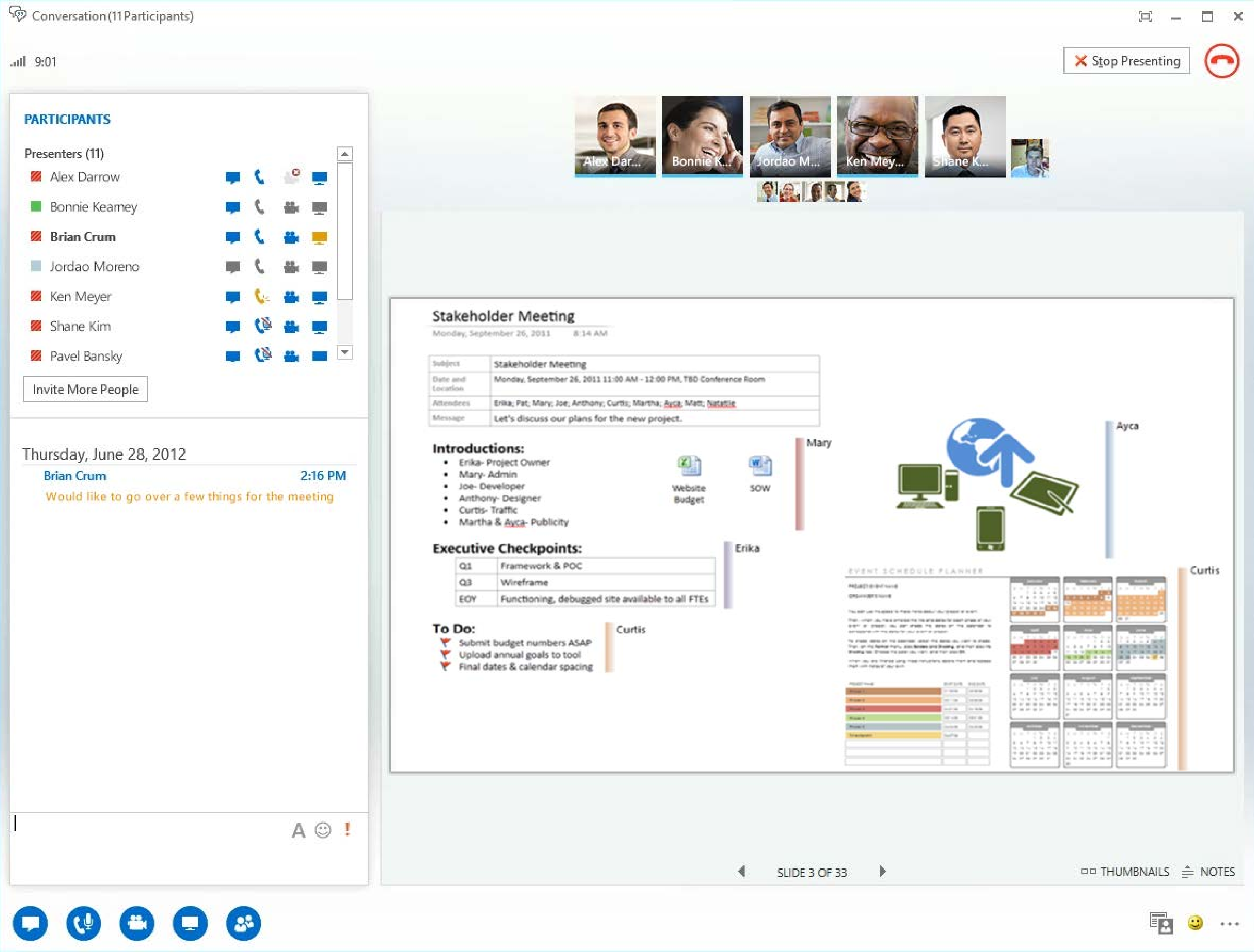
Find a contact
GROUPS
STATUS
RELATIONSHIPS
INVITES

FAVORITES
- Chris Johnson - In a conference call
- Nuria Gonzalez - Offline 1 hour
- Ken Ewert - In a conference call Inacti...
- Terry Adams - In a conference call

OTHER CONTACTS (0/0)

To add contacts, drag from another group or add from search.

CALL FORWARDING OFF
GIVE FEEDBACK


Conversation (11 Participants)
9:01
Stop Presenting
Alex Dar...
Bonnie K...
Jordao M...
Ken Mey...
Shane K...
PARTICIPANTS
Invite More People
SLIDE 3 OF 33
THUMBNAILS
NOTES
Mary
Erika
Curtis
Ayca
Website Budget
SOW
EVENT SCHEDULE PLANNER

Presenters (11)

- Alex Darrow
- Bonnie Kearney
- **Brian Crum**
- Jordao Moreno
- Ken Meyer
- Shane Kim
- Pavel Bansky

Thursday, June 28, 2012

Brian Crum 2:16 PM

Would like to go over a few things for the meeting

Stakeholder Meeting

Monday, September 26, 2011 8:14 AM

Subject	Stakeholder Meeting
Date and Location	Monday, September 26, 2011 11:00 AM - 12:00 PM, TBD Conference Room
Attendees	Erika; Pat; Mary; Joe; Anthony; Curtis; Martha; Ayca; Matt; Natatlie
Message	Let's discuss our plans for the new project.

Introductions:

- Erika- Project Owner
- Mary- Admin
- Joe- Developer
- Anthony- Designer
- Curtis- Traffic
- Martha & Ayca- Publicity

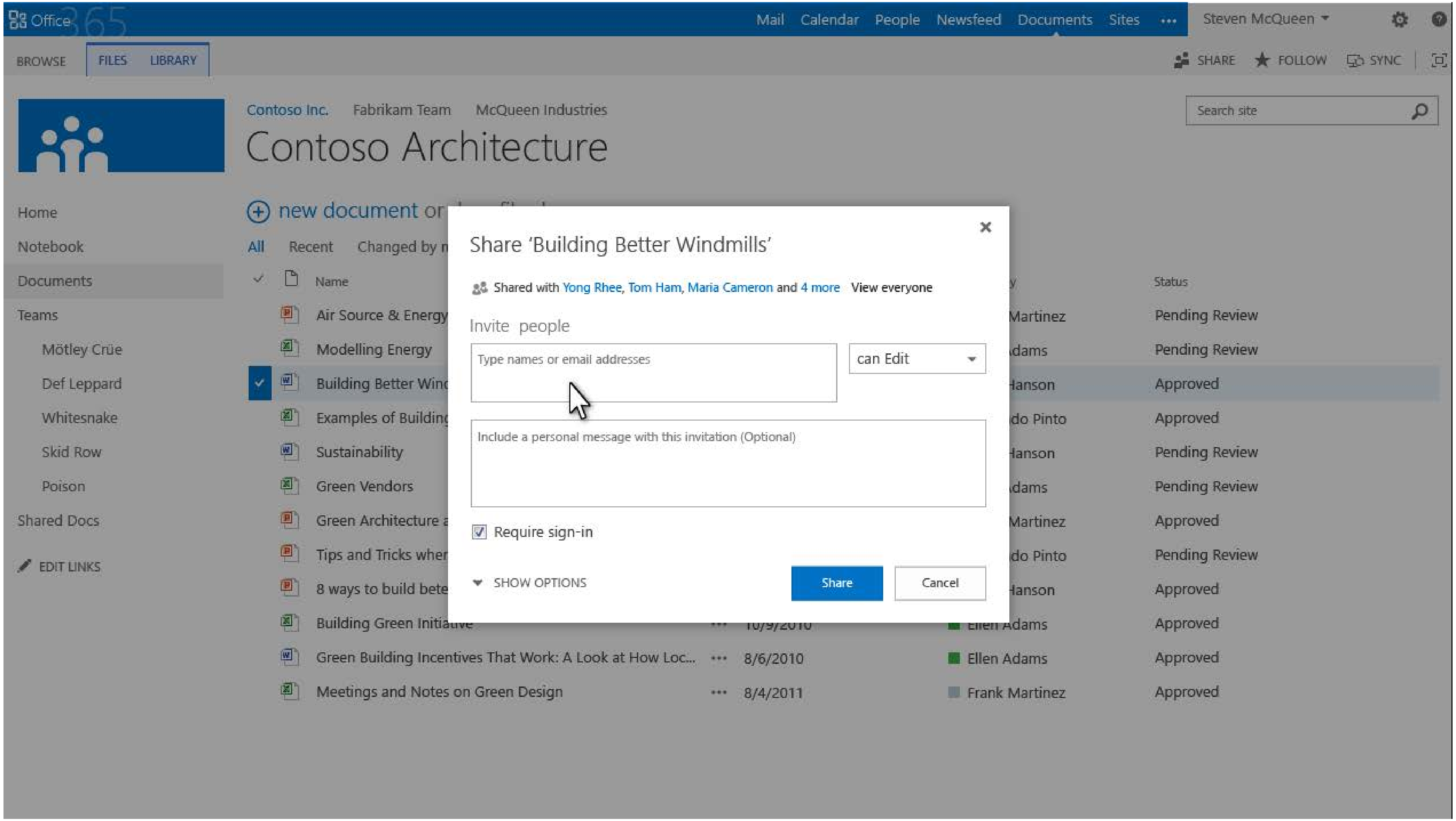
Executive Checkpoints:

Q1	Framework & POC
Q3	Wireframe
EOY	Functioning, debugged site available to all FTEs

To Do:

- Submit budget numbers ASAP
- Upload annual goals to tool
- Final dates & calendar spacing

Collaborare in modo sicuro


Office 365
Mail
Calendar
People
Newsfeed
Documents
Sites
•••
Steven McQueen
BROWSE
FILES
LIBRARY
SHARE
FOLLOW
SYNC
Search site
Contoso Inc.
Fabrikam Team
McQueen Industries
Contoso Architecture
Home
Notebook
Documents
Teams
Mötley Crüe
Def Leppard
Whitesnake
Skid Row
Poison
Shared Docs
EDIT LINKS
new document or
All
Recent
Changed by m
Name
Status

Share 'Building Better Windmills'

Shared with Yong Rhee, Tom Ham, Maria Cameron and 4 more View everyone

Invite people

Type names or email addresses

can Edit

Include a personal message with this invitation (Optional)

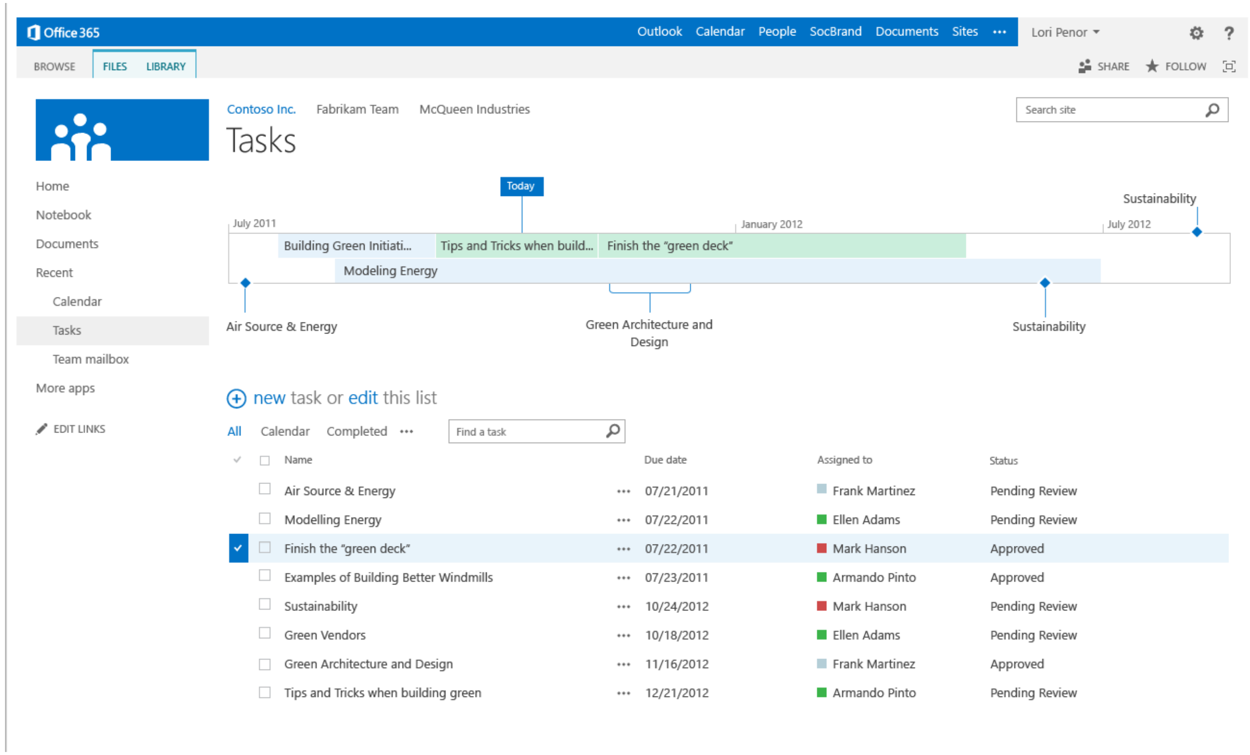
☑ Require sign-in

SHOW OPTIONS

Share Cancel

Air Source & Energy … Martinez … Pending Review
Modelling Energy … dams … Pending Review
✓ Building Better Winc … Hanson … Approved
Examples of Building … do Pinto … Approved
Sustainability … Hanson … Pending Review
Green Vendors … dams … Pending Review
Green Architecture a … Martinez … Approved
Tips and Tricks wher … do Pinto … Pending Review
8 ways to build bete … Hanson … Approved
Building Green Initiative ••• 10/9/2010 Ellen Adams Approved
Green Building Incentives That Work: A Look at How Loc... ••• 8/6/2010 Ellen Adams Approved
Meetings and Notes on Green Design ••• 8/4/2011 Frank Martinez Approved

Organizzare i progetti

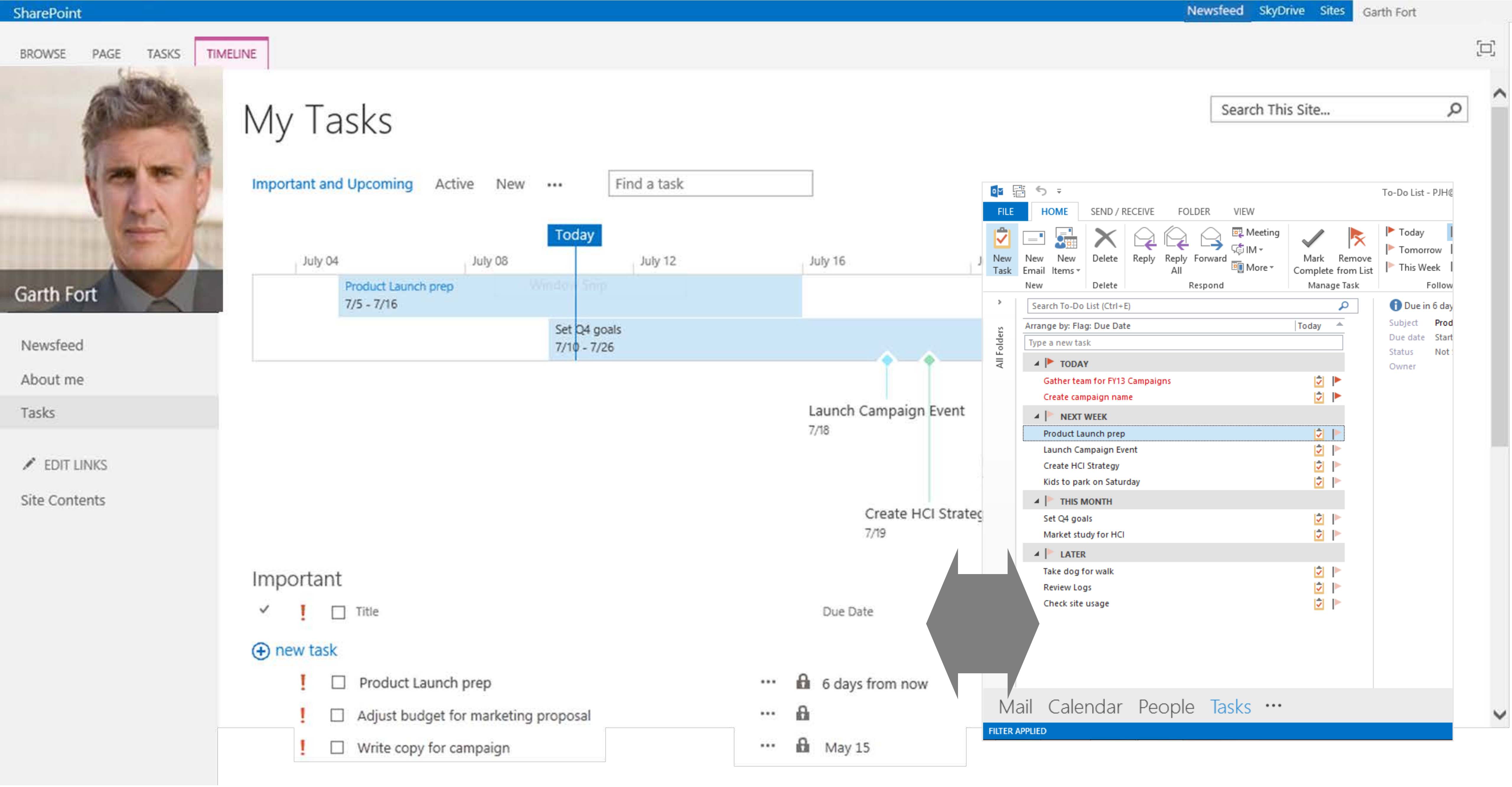


Office 365
Outlook Calendar People SocBrand Documents Sites ···
Lori Penor ▾
BROWSE FILES LIBRARY
SHARE ★ FOLLOW
Contoso Inc. Fabrikam Team McQueen Industries
Search site
Home
Notebook
Documents
Recent
Calendar
Tasks
Team mailbox
More apps
EDIT LINKS
Today
July 2011
January 2012
July 2012
Sustainability
Building Green Initiati...
Tips and Tricks when build...
Finish the "green deck"
Modeling Energy
Air Source & Energy
Green Architecture and Design
Sustainability
All Calendar Completed ···
Find a task

Tasks

⊕ new task or edit this list

✓	☐	Name		Due date	Assigned to	Status
	☐	Air Source & Energy	···	07/21/2011	🟦 Frank Martinez	Pending Review
	☐	Modelling Energy	···	07/22/2011	🟩 Ellen Adams	Pending Review
✓	☐	Finish the "green deck"	···	07/22/2011	🟥 Mark Hanson	Approved
	☐	Examples of Building Better Windmills	···	07/23/2011	🟩 Armando Pinto	Approved
	☐	Sustainability	···	10/24/2012	🟥 Mark Hanson	Pending Review
	☐	Green Vendors	···	10/18/2012	🟩 Ellen Adams	Pending Review
	☐	Green Architecture and Design	···	11/16/2012	🟦 Frank Martinez	Approved
	☐	Tips and Tricks when building green	···	12/21/2012	🟩 Armando Pinto	Pending Review


SharePoint
Newsfeed
SkyDrive
Sites
Garth Fort
BROWSE
PAGE
TASKS
TIMELINE
Garth Fort
Newsfeed
About me
Tasks
EDIT LINKS
Site Contents
Search This Site...
Important and Upcoming
Active
New
•••
Find a task
Today
July 04
July 08
July 12
July 16
✓
!
☐
Title
Due Date
new task
FILE
HOME
SEND / RECEIVE
FOLDER
VIEW
To-Do List - PJH@
New Task
New Email
New Items
New
Delete
Delete
Reply
Reply All
Forward
Meeting
IM
More
Respond
Mark Complete
Remove from List
Manage Task
Today
Tomorrow
This Week
Follow
All Folders
Search To-Do List (Ctrl+E)
Arrange by: Flag: Due Date
Today
Type a new task
Mail
Calendar
People
Tasks
•••
FILTER APPLIED

My Tasks

Product Launch prep
7/5 - 7/16

Set Q4 goals
7/10 - 7/26

Launch Campaign Event
7/18

Create HCI Strateg
7/19

Important

!	☐ Product Launch prep	•••	6 days from now
!	☐ Adjust budget for marketing proposal	•••	
!	☐ Write copy for campaign	•••	May 15

TODAY
- Gather team for FY13 Campaigns
- Create campaign name

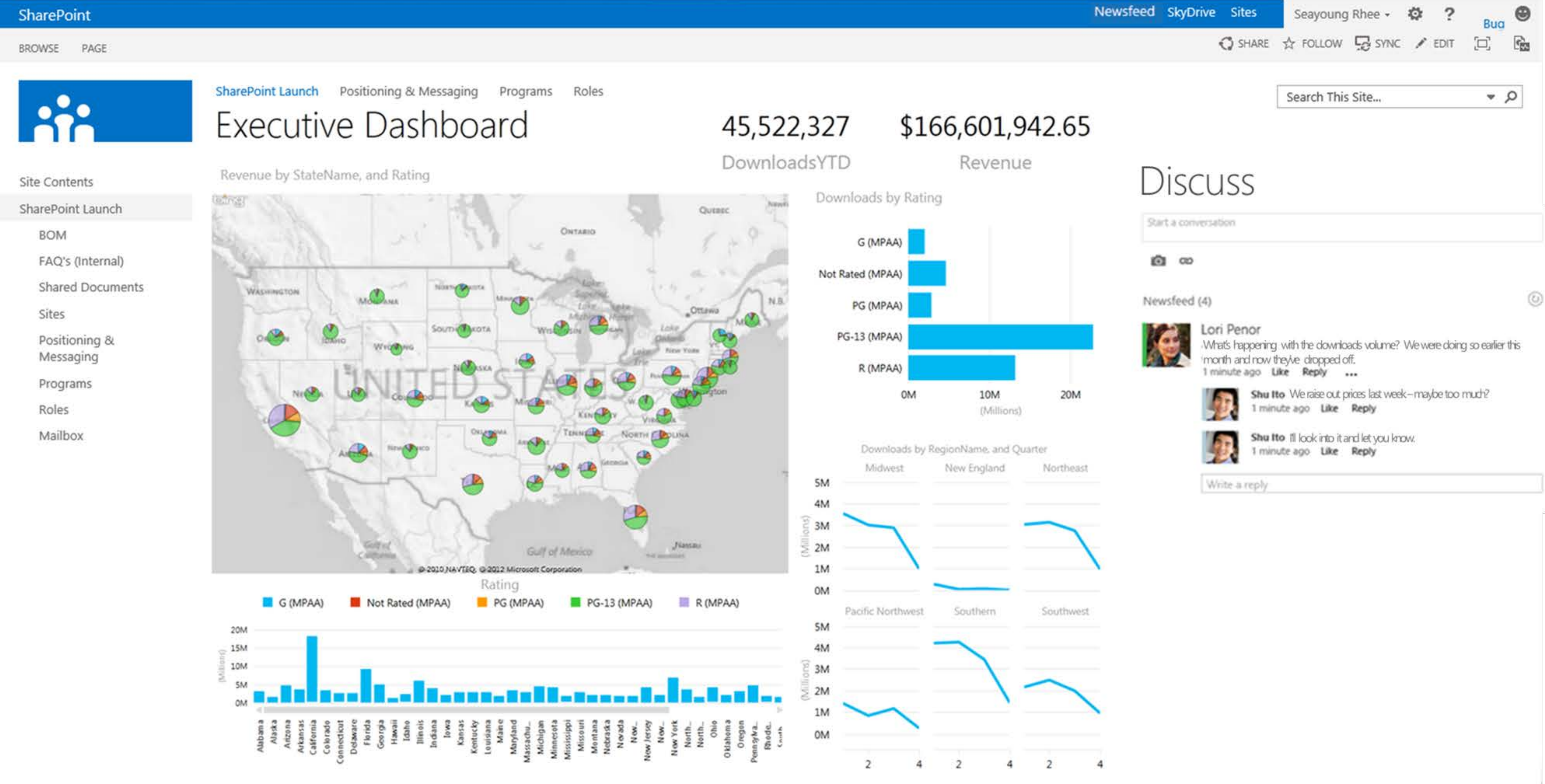
NEXT WEEK
- Product Launch prep
- Launch Campaign Event
- Create HCI Strategy
- Kids to park on Saturday

THIS MONTH
- Set Q4 goals
- Market study for HCI

LATER
- Take dog for walk
- Review Logs
- Check site usage

Due in 6 day

Subject Prod
Due date Start
Status Not
Owner


SharePoint
Newsfeed
SkyDrive
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Seayoung Rhee
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Bug
BROWSE
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SHARE
FOLLOW
SYNC
EDIT
SharePoint Launch
Positioning & Messaging
Programs
Roles
Search This Site...
Executive Dashboard
45,522,327
DownloadsYTD
$166,601,942.65
Revenue
Site Contents
SharePoint Launch
BOM
FAQ's (Internal)
Shared Documents
Sites
Positioning & Messaging
Programs
Roles
Mailbox
Revenue by StateName, and Rating
QUEBEC
ONTARIO
WASHINGTON
MONTANA
NORTH DAKOTA
SOUTH DAKOTA
MINNESOTA
WISCONSIN
MICHIGAN
OREGON
IDAHO
WYOMING
NEBRASKA
IOWA
NEVADA
UTAH
COLORADO
KANSAS
MISSOURI
UNITED STATES
OKLAHOMA
ARIZONA
NEW MEXICO
TENNESSEE
NORTH CAROLINA
GEORGIA
Ottawa
N.B.
Gulf of Mexico
Nassau
© 2010 NAVTEQ © 2012 Microsoft Corporation
Rating
G (MPAA)
Not Rated (MPAA)
PG (MPAA)
PG-13 (MPAA)
R (MPAA)
20M
15M
10M
5M
0M
(Millions)
Alabama
Alaska
Arizona
Arkansas
California
Colorado
Connecticut
Delaware
Florida
Georgia
Hawaii
Idaho
Illinois
Indiana
Iowa
Kansas
Kentucky
Louisiana
Maine
Maryland
Massachu...
Michigan
Minnesota
Mississippi
Missouri
Montana
Nebraska
Nevada
New...
New Jersey
New...
New York
North...
North...
Ohio
Oklahoma
Oregon
Pennsylva...
Rhode...
South
Downloads by Rating
G (MPAA)
Not Rated (MPAA)
PG (MPAA)
PG-13 (MPAA)
R (MPAA)
0M
10M
20M
(Millions)
Downloads by RegionName, and Quarter
Midwest
New England
Northeast
Pacific Northwest
Southern
Southwest
5M
4M
3M
2M
1M
0M
(Millions)
2
4
Discuss
Start a conversation
Newsfeed (4)
Write a reply

Lori Penor
What's happening with the downloads volume? We were doing so earlier this month and now they've dropped off.
1 minute ago Like Reply ...

Shu Ito We raise out prices last week – maybe too much?
1 minute ago Like Reply

Shu Ito I'll look into it and let you know.
1 minute ago Like Reply

La nuova piattaforma di Project Management

Miriam Canì
Product Manager Project
MICROSOFT

Milano, 28/05/2013

Le sfide del Business

Complessità progettuale

Strumenti di reporting inefficienti

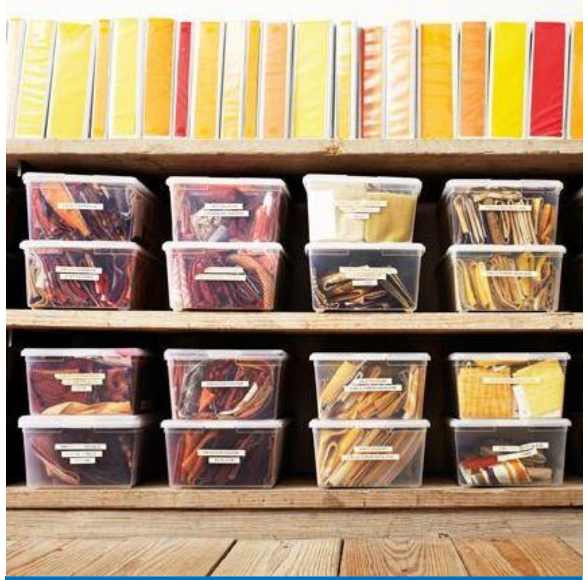
Team di progetto disconnessi

La nuova piattaforma di Project Managem

Semplicità

Interfaccia utente familiare

Possibilità di accesso da qualsiasi luogo



Piattaforma flessibile

Gestione efficiente delle risorse

Project Online per accedere ovunque e da qualsiasi dispositivo

Collaborazione

Comunicazione & Collaborazione

Condivisione di dati aggiornati

Processo decisionale efficiente

Gestione & Controllo

Gestione IT semplificata

Accessi differenti ai diversi utenti

Perchè scegliere Project Online?

Project Online offre le piene funzionalità di Project & Portfolio Management attraverso una licenza in Sottoscrizione per utente

- **Fast Start**
- Gli utenti potranno cominciare immediatamente ad utilizzare la piattaforma grazie all'innovativa tecnologia Click-To-Run

- **Gestione efficiente**
- Piene funzionalità di Portfolio Analysis per determinare il portfolio ottimale, identificare le priorità e allineare i vari progetti alle strategie di business

- **Licenza per utente**
- Gli utenti potranno accedere ovunque e da qualsiasi dispositivo

- **Integrazione con gli altri strumenti di Produttività**
- E' garantita una perfetta integrazione con gli altri strumenti di Business Productivity come Office, SharePoint, Lync e Office 365

- **Piani di acquisto flessibili**
- Possibilità di scelta tra la Sottoscrizione mensile o annuale
- Differenti versioni di prodotto in base alle esigenze degli utenti

Approfondimenti

Social enterprise SUBITO Attivazione servizio gratuito	www.yammer.com
Office 365 La piattaforma di servizi cloud per le aziende	www.Office.com
Project management Tutte le informazioni sul nuovo Project 2013	www.office.com/project
Provare Project 2013 Scarica la trial e prova subito il nuovo Project per un periodo di 60 giorni!	www.flywithmicrosoftproject.it

transform your business

Microsoft

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